Funeral Consumers Alliance

Board of Trustees Videoconference Meeting

February 20, 2019

**Agenda**

I Call to order

II Approval of draft minutes from videoconference meeting of Dec. 19, 2018

III Finance and Fundraising

1. Income v Expense, end of year 2018
2. Balance Sheet, end of year 2018
3. Proposal to increase executive director’s salary by two percent (2%): Karen Smith
4. First Fundraising letter of 2019, mailing in February

IV Ongoing Projects

1. Update on FTC amendment project
2. Statewide California survey, online price disclosures
3. Spanish version of BIG, more Spanish brochures
4. First educational video shooting this week

V Affiliate Relations

a) Meeting with People’s Memorial Assoc.

b) Defunct affiliates: FCA of Southern California, FCA of Long Island, NY

VI Location of 2020 Biennial Conference

**Members in Attendance:** Ruth Bennett, Alison Rector, Karen Smith, Rod Stout,

Nancy Petersen, John Lantz, Marjorie Focarazzo

Josh Slocum, Executive Director

I **Call to Order**: By President, Ruth Bennett at 7:13 pm Eastern Time.

II **Minutes:** approval of draft minutes from December 19, 2018

videoconference with the following corrections:

\*Section III a) second bullet should read *increase because of a*

*previous claim*

\*Section V a) should read *with those in the San Diego area* (“k”

in kin is deleted)

III **Finances and Fundraising**

1. and b) Profit/Loss Statements and Balance Sheet could not be provided due to major computer problems and corruption to the backup; being looked at
2. Proposal to increase executive directors pay by 2%: motion made by Karen Smith, seconded by Nancy Peterson, no discussion, unanimously approved
3. First fundraising letter of 2019

* Thanksgiving Campaign has been successful, yielding approx.. $13,000
* First fundraising letter for 2019 to be mailed in late February

\*to be mailed to those who donated last year of $100 or less

\*generated in house; personally addressed and signed

IV **Ongoing Projects**

1. Update on FTC amendment

* Draft letter created in collaboration with CFA
* Send to both commissioner of FTC and committee members

1. Statewide California online survey

* Check county by county; Orange County has been completed
* \_\_\_% rate comply
* \_\_\_% rate used loop hole: ***available on request*** What does this mean?
* Law has been in place since 2013 but only 40% are in violation

1. Spanish version: need to be aware of any cultural sensitivity

**ACTION:** Josh will work on revisions.

1. Production of first video to be done next week.

V **Affiliate Relations**

a) Meeting with People’s Memorial Association

* Very successful
* Varied board including many young members
* Long connection with National
* Joint fundraising venture

1. FCA Southern California: dissolved several months ago; no known contact
2. FCA Long Island, NY: National received a check for $635, but not signed; returned for signature

VI **Bylaws:** discuss review and revisions at in person meeting, April

**ACTION**: Send current bylaws to board

VII **April Meeting:** April 26-28, Salt Lake City; LaQuinta Inn has a block of room set aside for us; plan to meet Friday eve, April 26th at 6 pm

VII 2020 Biennial Conference: projected for Salt Lake City, 2020

VIII Miscellaneous

ACTION ITEMS:

1. Josh will work on Spanish version of documents for cultural sensitivity
2. Bylaws to be emailed to Board members

Next Meeting: April 26-28, LaQuinta Inn, Salt Lake City

Motion to adjourn made by Rod with unanimous approval at 8:13 pm

Submitted by

Marjorie Focarazzo

March 16, 2019